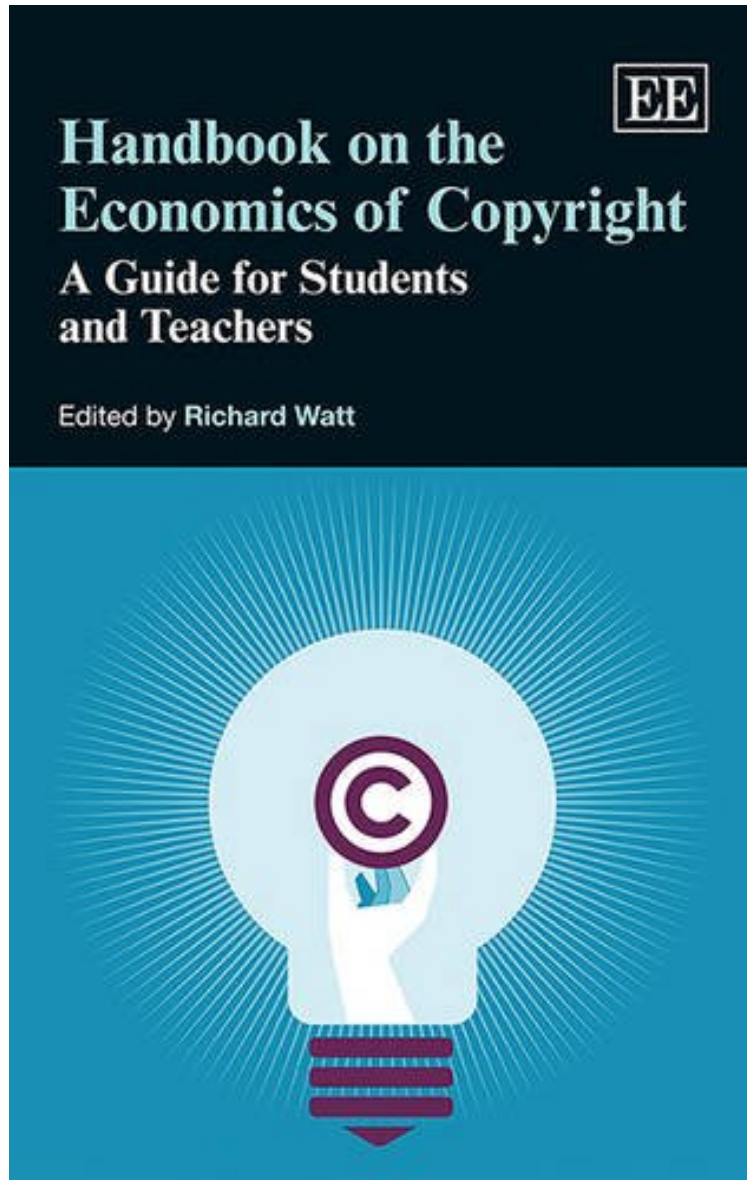


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Handbook on the Economics of Copyright: A Guide for Students and Teachers

Richard Watt

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Richard Watt : Handbook on the Economics of Copyright: A Guide for Students and Teachers before purchasing it in order to gage whether or not it would be worth my time, and all praised Handbook on the Economics of Copyright: A Guide for Students and Teachers:

0 of 0 people found the following review helpful. For lecturers....By Phillip Taylor MBE FOR LECTURERS, TUTORS, TEACHERS AND STUDENTS An appreciation by Phillip Taylor MBE and Elizabeth Taylor of Richmond Green Chambers This book presents students and teachers with some extremely interesting analyses of copyright and economic theory from a variety of expert viewpoints and traces the linkages by which each supports the other. What asks the general editor Richard Watt in this clear and accessible consideration of copyright and economics -- does the one have to do with the other? If you're unsure or need some high-powered informational ammunition to support your case on various aspects of copyright, you need this book. Watt explains that copyright a mechanism designed to protect intellectual property -- is also an incentive mechanism designed to encourage creative activities, and to ensure that the outputs of creative activities are able to be efficiently transacted in standard market environments, so that they may, in the end, be enjoyed by consumers. Economic theory, he adds, views copyright as a mechanism by which social welfare may be increased. The book is logically divided into six parts and eighteen chapters, beginning with the basic economic theory of copyright. A total of twelve experts in this field from top universities worldwide have contributed to its content which covers all, or most of the areas that you as a student need to know about, including, for example performers rights, online music streaming, internet piracy, visual art, licensing and of course, much more. The intention behind each chapter is to provide a useful basis for classroom discussion. Interestingly, the articles could well be used in the formal study of economics as well as law. The idea, as the editor implies, is to suggest or postulate practical applications extracted from theory in an accessible way. The aim obviously is to enhance student understanding of the ideas, aims and concepts which inform theory. The book therefore functions as a useful tool for generating informed and stimulating discussion and debate in classroom, lecture hall, or seminar room and what a time-saver when you're engaged in research! Copiously footnoted and meticulously referenced, each chapter is followed by an extensive bibliography and the lengthy index at the back makes it a lot easier for students as well as their instructors, to look things up. Either at the undergraduate or graduate level, this book is a valuable find, particularly for students studying intellectual property and related economic issues. The publication date is cited as 2014.

Featuring expert contributors from around the world, this book offers insight into the vital theoretical and practical aspects of the economics of copyright. Topics discussed include fair use, performers rights, copyright and trade, online music streaming, internet piracy, copyright and visual art markets, and open source publishing. In addition to in-depth coverage of these timely topics, the authors also offer insightful predictions and policy recommendations for the future. Each of the self-contained chapters is written by a distinguished expert and is pitched at a level designed to be accessible to advanced undergraduate and postgraduate students in economics and law. As a whole, the book covers all of the topical content that a student of copyright economics should know. Teachers and lecturers will find all the required material to provide a comprehensive overview of the subject in a single volume. For scholars with a legal background, the book will also act as an effective introduction or refresher in the economic theory underlying copyright. Contributors: D.S. Banerjee, W.J. Gordon, P.J. Heald, S.J. Liebowitz, S.E. Margolis, F. Mueller-Langer, E. Rosati, S.F. Schwemer, R. Towse, M. Waldman, R. Watt

This book presents students and teachers with some extremely interesting analyses of copyright and economic theory from a variety of expert viewpoints and traces the linkages by which each supports the other. --- Phillip Taylor MBE and Elizabeth Taylor, The Barrister Magazine About the Author Edited by Richard Watt, Associate Professor of Economics and Finance, University of Canterbury, New Zealand