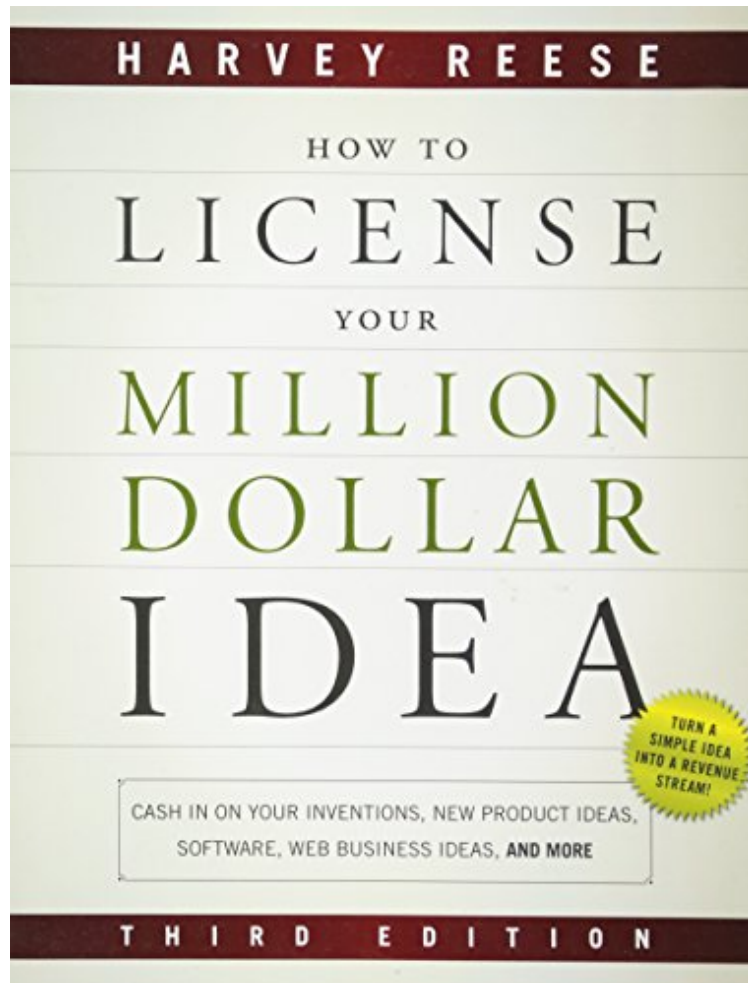


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# How to License Your Million Dollar Idea: Cash In On Your Inventions, New Product Ideas, Software, Web Business Ideas, And More

Harvey Reese

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About the Author  
Harvey Reese has created and successfully licensed more than 100 of his own commercial ideas, including a wildly successful line of inflatable furniture. He is the former president of several manufacturing, importing, and distribution companies, and regularly contributes to Inventor's Digest magazine. He teaches industrial design and marketing at Philadelphia's Art Institute, and acts as a licensing agent for the works of other inventors and idea people.