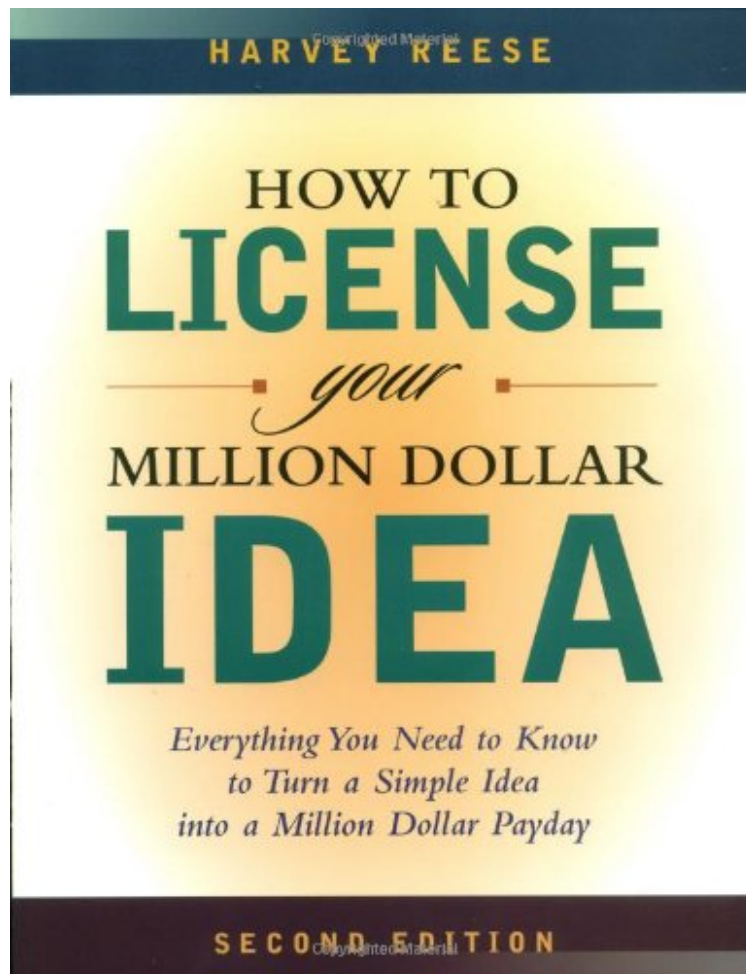


(Free download) How to License Your Million Dollar Idea: Everything You Need To Know To Turn a Simple Idea into a Million Dollar Payday

How to License Your Million Dollar Idea: Everything You Need To Know To Turn a Simple Idea into a Million Dollar Payday

Harvey Reese

DOC | *audiobook | ebooks | Download PDF | ePub



 Download

 Read Online

#1311516 in Books 2002-07-09 Original language: English PDF # 1 11.06 x .65 x 8.56l, 1.25 #File Name: 0471204013240 pages | File size: 71.Mb

Harvey Reese : How to License Your Million Dollar Idea: Everything You Need To Know To Turn a Simple Idea into a Million Dollar Payday before purchasing it in order to gage whether or not it would be worth my time, and all praised How to License Your Million Dollar Idea: Everything You Need To Know To Turn a Simple Idea into a Million Dollar Payday:

1 of 1 people found the following review helpful. "How to do" guide for creative mindsBy Hans-Juergen WilkeDo you have good ideas once in a while? And have you ever seen one of your ideas in the store some years later? Most likely, nobody has stolen your idea - somebody simply took action.Harvey tells us what he did and how it worked out to get his ideas to the world. Good guide to start making something from your own ideas. Dare to contact manufacturers,

agents and other multipliers and use Harvey's experience. An inspirational program for creative minds, an encouragement to take action. For me a 28 out of 28 ! 4 of 4 people found the following review helpful. Very understandable with lots of actionable ideas. By Lawrence Maturio I love the author's story of how he got involved in this. With a handkerchief box, a card, and an artificial rose. He gives lots of examples, and most importantly, in my opinion, warns to not be too paranoid about someone stealing your idea. He also points out that you can't license an idea; you actually need a product, and you need to remember that the potential manufacturer is your prospective customer. Even if you never expect to have anything to license, I think you would benefit from reading this book; just on the chance that you might have an idea worth pursuing someday. If you don't know what can be licensed, or how to license it, then you might dismiss a perfectly good idea worth millions. The author tells the story about someone that tried to sell a flower pot with an artificial flower in it, and a light and batteries to light up the flower. It didn't do well, so he sold the product to someone for a song. The buyer threw away everything but the bulb and batteries, created the first flashlight, and started Eveready. Good ideas can come from very strange places if you are looking for them. 0 of 0 people found the following review helpful. Three Stars. By Ryan awkwardly big book

TURN YOUR GREAT IDEA INTO A GREAT BIG FORTUNE... We all have great ideas, and every day, ordinary people turn their simple, clever ideas into products or services that earn them millions in royalties. So what separates those who earn money exploiting their ideas from those who don't? The answer is in your hands; this book gives you all the information and all the motivation you need to turn your ideas into money without investment or financial risk. In *How to License Your Million Dollar Idea, Second Edition*, Harvey Reese, a successful new product developer, consultant, and licensing agent, reveals his system for creating commercially profitable ideas and his secrets for turning them into lucrative licensing agreements. Not only will you find nuts-and-bolts information on the licensing process, you'll also learn how to formulate an idea and find the motivation to grow that idea into a fortune. Totally revised and updated, this Second Edition covers recent changes in patent law and how the Internet has impacted modern licensing. Reese includes his proven step-by-step process for formulating an idea that manufacturers are willing to pay for, researching its authenticity, obtaining patents, finding prospects, negotiating the deal, and beyond. Filled with examples of successful, well-known licensing ventures, *How to License Your Million Dollar Idea, Second Edition* also features an expanded appendix of sample patent forms, licensing agreements, disclosure statements, publications, contact information, and more.

From the Back Cover **TURN YOUR GREAT IDEA INTO A GREAT BIG FORTUNE...** We all have great ideas, and every day, ordinary people turn their simple, clever ideas into products or services that earn them millions in royalties. So what separates those who earn money exploiting their ideas from those who don't? The answer is in your hands; this book gives you all the information and all the motivation you need to turn your ideas into money without investment or financial risk. In *How to License Your Million Dollar Idea, Second Edition*, Harvey Reese, a successful new product developer, consultant, and licensing agent, reveals his system for creating commercially profitable ideas and his secrets for turning them into lucrative licensing agreements. Not only will you find nuts-and-bolts information on the licensing process, you'll also learn how to formulate an idea and find the motivation to grow that idea into a fortune. Totally revised and updated, this Second Edition covers recent changes in patent law and how the Internet has impacted modern licensing. Reese includes his proven step-by-step process for formulating an idea that manufacturers are willing to pay for, researching its authenticity, obtaining patents, finding prospects, negotiating the deal, and beyond. Filled with examples of successful, well-known licensing ventures, *How to License Your Million Dollar Idea, Second Edition* also features an expanded appendix of sample patent forms, licensing agreements, disclosure statements, publications, contact information, and more. **About the Author** HARVEY REESE is a well-known new product developer and consultant who has created and successfully licensed more than 100 of his own commercial ideas, plus those of other inventors. He is a regular contributor to *Inventor's Digest* magazine, teaches product design classes at The Art Institute of Philadelphia, and writes a monthly newsletter that goes out to thousands of inventors around the world.