

(Mobile ebook) Intellectual Property: A Handbook for Startups

Intellectual Property: A Handbook for Startups

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Intellectual Property (IP), while critically important to startups, is often not high on the agendas of founders and can be

lost in the chaos of other activities. This handbook helps startup founders and their leadership teams make IP the priority it must be by utilizing a well-honed approach in protecting their firms from losing early successes to competitors.