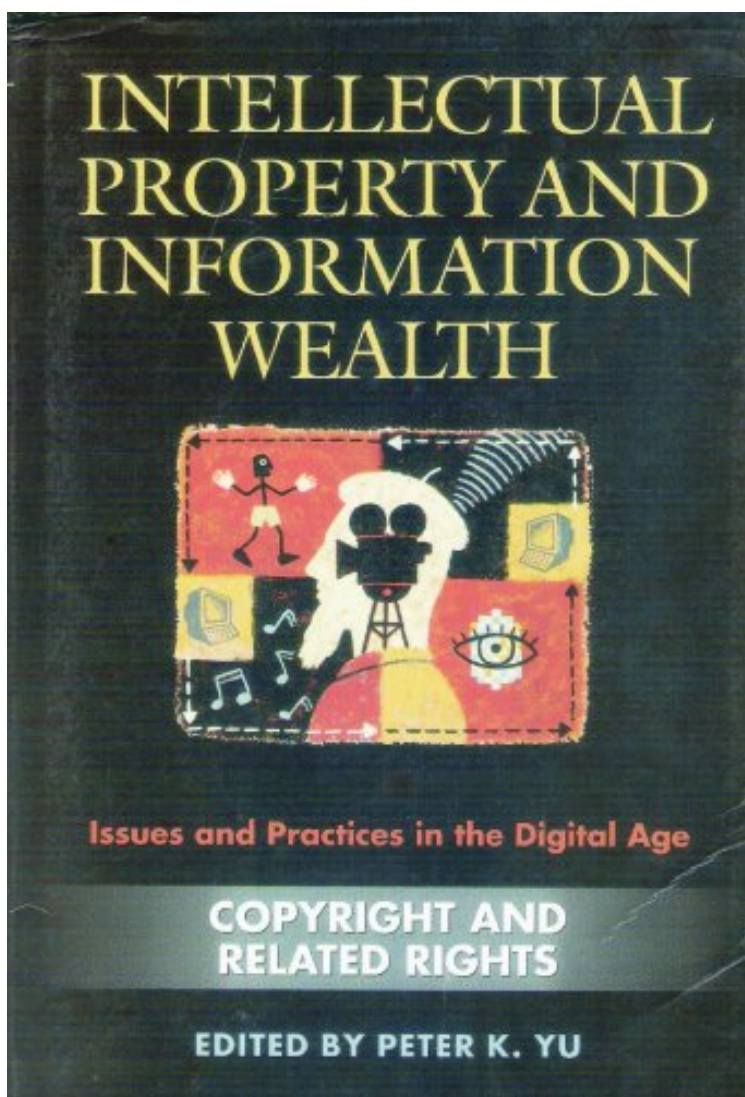


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Intellectual Property and Information Wealth [4 volumes]: Issues and Practices in the Digital Age (Praeger Perspectives) (v. 1-4)

Peter K. Yu

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Review Most discussions of intellectual property rights and issues have been relegated to lawyers and court decisions - so it's refreshing to find a volume which moves outside the legal system to address information and digital issues for a more general audience. College-level students of computer science, sociology, legal issues and contemporary issues will find this four-volume reference set simply invaluable, packing in discussions of protections and challenges to novels, films, music, computer programs and other digitally-affected media, and examining protection efforts, legal rights, global and cross-border protections and strategies, and more. Each volume includes plenty of quotes and references from authoritative source material and studies, and each provides pro/con discussions of related issues, making for an outstanding survey that should be a top pick of any college-level collection. Diane C. Donovan California Bookwatch

Until recently, issues of intellectual property were relegated to the experts attorneys, legal scholars, rightsholders, and technology developers who wrangled over interpretations and enforcement of copyright, patent, and trademark protections. But in today's knowledge-based economy, intellectual property protection has taken on fundamentally new proportions, as a subject of urgency for businesses (whose survival depends on protection of their intangible assets) and as a subject of cultural importance that grabs front-page headlines (as the controversy over Napster and high-profile revelations of plagiarism, for example, have illustrated). This landmark set of essays brings new clarity to the issues, as societies around the world grapple with the intricacies and complexities of intellectual property, and its impact on business, law, policy, and culture. Featuring insights from leading scholars and practitioners, *Intellectual Property and Information Wealth* provides rigorous analysis, historical context, and emerging practical applications from the public, private, and non-profit sectors. Volume 1 focuses on protections to novels, films, sound recordings, computer programs, and other creative products, and covers such issues as authorship, duration of copyright, fair use of copyrighted materials, and the implications of the Internet and peer-to-peer file sharing. Volume 2 explains the fundamental protections to inventors of devices, mechanical processes, chemical compounds, and other inventions, and examines such issues as the scope and limits of patent protection, research exemptions and infringement, IP in the software and biotech industries, and trade secrets. Volume 3 looks at the protections to distinctive symbols and signs, including brand names and unique product designs, and features chapters on consumer protection, trademark and the first amendment, brand licensing, publicity and cultural images, and domain names. Volume 4 takes the discussion to the global level, addressing a wide range of issues, including not only enforcement of IP protections across borders, but also their implications for international trade and investment, economic development, human rights, and public health.

"This four-volume set represents a prodigious effort on the part of the editor to gather over 70 chapter contributors. Each volume deals with a different aspect of intellectual property (IP). Rather than being a textbook on IP basics, this work focuses on insights from established and new players in the field on specific aspects of each topic. The following chapter titles provide a taste of the wide variety of subjects covered: *The Evolving Doctrine of Copyright Misuse*, *Seed Wars: Controversies over Access to and Control of Plant Genetic Resources*, *The Territoriality of United States Trademark Law*, and *The Romance of the Public Domain*. Each volume ends with contributor biographies and a detailed index. Since 90 percent of the authors are law professors, the slant of most chapters is legal. Numerous notes at the end of each chapter are heavily represented by law and case law citations. This scholarly work is not for the layperson. Highly recommended. Upper-level undergraduates through professionals/practitioners." - Choice

"Most discussions of intellectual property rights and issues have been relegated to lawyers and court decisions so it's refreshing to find a volume which moves outside the legal system to address information and digital issues for a more general audience. College-level students of computer science, sociology, legal issues and contemporary issues will find this four-volume reference set simply invaluable, packing in discussions of protections and challenges to novels, films, music, computer programs and other digitally-affected media, and examining protection efforts, legal rights, global and cross-border protections and strategies, and more. Each volume includes plenty of quotes and references from authoritative source material and studies, and each provides pro/con discussions of related issues, making for an outstanding survey that should be a top pick of any college-level collection." - Midwest Book - California Bookwatch

"In Editor Peter K. Yu's *Intellectual Property and Information Wealth: Issues and Practices in the Digital Age*, a bevy of experts seeks to explain the basics of intellectual property for you and me. . . . This is important reading on questions that are likely to get thornier." - American Libraries

"Yu viewed his purpose in putting together this four-volume set as the development of a comprehensive mini-library on intellectual property that covers both the basic and cutting edge issues. He has organized the material in accordance with the three main branches of intellectual property law (copyrights, patents, and trademarks) and added a final volume covering the increasingly important international developments." - Reference Research Book News

"*Intellectual Property and Information Wealth* provides historical context, analysis and practical application for the increasingly complicated matter of intellectual property protection. . . . The four volumes that make up the set are quite detailed and are not aimed at the casual reader. Each volume addresses specific aspects related to and affected by intellectual property. The volumes are divided according to the

three main branches of intellectual property law, and the fourth volume places it in a global context. The broader approach in Volume 4 will most probably appeal to a wider audience, although it is definitely worth exploring the other volumes, even if one is not well-versed in intellectual property laws and policies. The discussions are clear and take the lay reader into consideration, especially by including overviews and more in-depth discussions of the latest developments in the field. To quote Yu, these volumes together form 'a comprehensive mini-library on intellectual property'. Each volume can also be read on its own." - Online Information About the Author Peter K. Yu is Associate Professor of Law and Founding Director of the Intellectual Property and Communications Law Program at Michigan State University College of Law. He also holds appointments in the Asian Studies Center and the Department of Telecommunication, Information Studies and Media at Michigan State University. He speaks at professional and academic forums around the world on issues of intellectual property, media and communications law, and international business and trade. Frequently quoted and cited in the popular press, he is the author of many articles and book chapters, and author or editor of several books, including *International Intellectual Property Law and Policy*, *The Marketplace of Ideas*, and *Russian Media Law and Policy in the Yeltsin Decade*.