

## Intellectual Property and Media Law Companion 1998-99 (LPC companions)

*Marcus Anselm, Alasdair Bleakley, Kerry Watson*  
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**Marcus Anselm, Alasdair Bleakley, Kerry Watson : Intellectual Property and Media Law Companion 1998-99 (LPC companions)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Intellectual Property and Media Law Companion 1998-99 (LPC companions):

In an era of convergence and with the ever-increasing value of content and brands, intellectual property law and media law have never been more significant. This title combines UK intellectual property and media law in one book. It provides a clear and concise examination of the law, practice, and procedure of intellectual property and media law, covering copyright, patents, trademarks, design protection, and database rights. The book uses graphics, flowcharts, bullet points, and summaries to present this complex subject in a format that is easy to read and recall. This fourth edition has been substantially revised and updated to take account of the latest UK legislation and procedures. It includes expanded sections on confidential information and content clearance, and it contains an in-depth look at the application of the law in the music, film, television, and marketing industries, with an explanation of common deal terms for media agreements and a focus on the impact of new media.

"If ever a text deserved a Plain English Campaign nomination, this is surely it." Entertainment Law , 2011About the AuthorEd Baden-Powell is a partner at Michael Simkins LLP, specialising in intellectual property and commercial

contracts. Alasdair Bleakley is a senior solicitor at Addleshaw Goddard LLP, advising on intellectual property and commercial law. Jeffrey Eneberi is currently Senior Legal Counsel with one of the largest energy companies in the world.