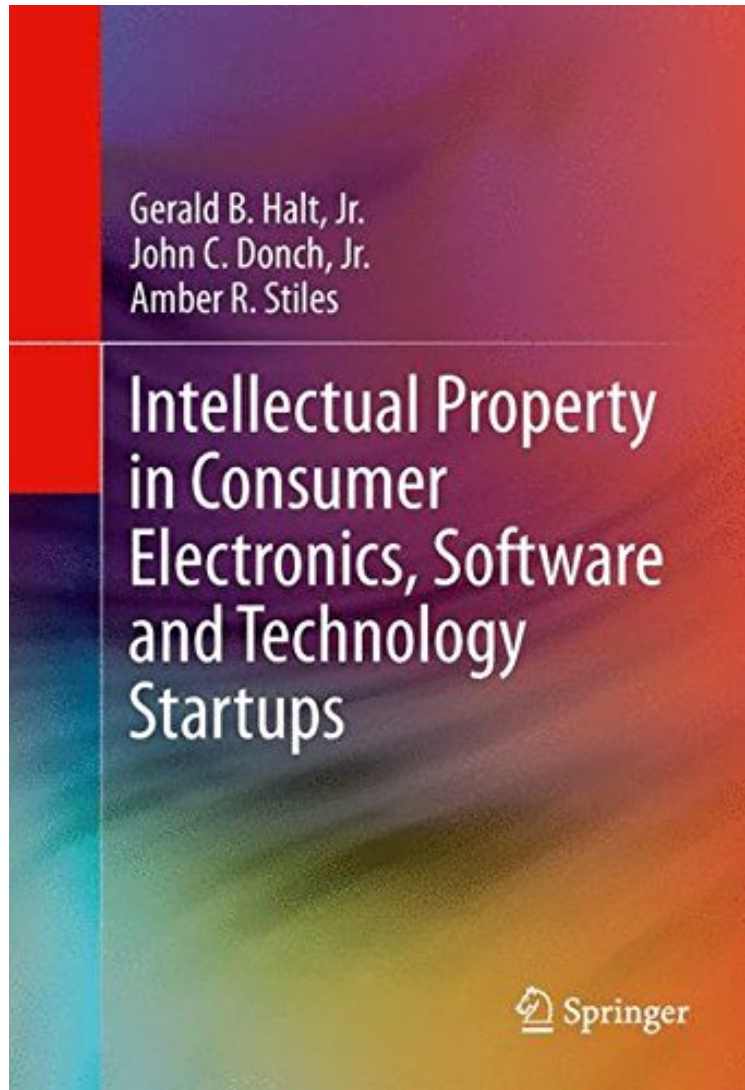


(Ebook free) Intellectual Property in Consumer Electronics, Software and Technology Startups

Intellectual Property in Consumer Electronics, Software and Technology Startups

Gerald B. Halt Jr., John C. Donch Jr., Amber R. Stiles, Robert Fesnak

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Gerald B. Halt Jr., John C. Donch Jr., Amber R. Stiles, Robert Fesnak : Intellectual Property in Consumer Electronics, Software and Technology Startups before purchasing it in order to gage whether or not it would be worth my time, and all praised Intellectual Property in Consumer Electronics, Software and Technology Startups:

0 of 0 people found the following review helpful. Very comprehensive and easy to read. By S. Kercheval Being new to product development (for a small software company), I thought it was necessary to have an understanding of how intellectual property could be used/applied to providing software consulting services and new product development. I

believe this book gave me a strong understanding of what I need to know. Obviously this is a complicated subject and experts are needed beyond a certain point, but it is important to know what questions to ask and to understand the language. This book provides that. 0 of 0 people found the following review helpful. Five Stars By mp4Awesome book!! Product as described!

This book provides a comprehensive guide to procuring, utilizing and monetizing intellectual property rights, tailored for readers in the high-tech consumer electronics and software industries, as well as technology startups. Numerous, real examples, case studies and scenarios are incorporated throughout the book to illustrate the topics discussed. Readers will learn what to consider throughout the various creative phases of a products lifespan from initial research and development initiatives through post-production. Readers will gain an understanding of the intellectual property protections afforded to U.S. corporations, methods to pro-actively reduce potential problems, and guidelines for future considerations to reduce legal spending, prevent IP theft, and allow for greater profitability from corporate innovation and inventiveness.

From the reviews: This well-written book provides an exceptional overview and introduction to current and emerging IP law and practice of importance to those in electrotechnology fields. This is one of the best handbooks on applied IP practice that I have ever seen. It is specifically intended for entrepreneurs in the electronics and computer fields. I highly recommend this book to all innovators, practitioners, and students of IP policy who must understand and apply IP protections in their day-to-day work. (A. G. Larson, Computing s, February, 2014) From the Back Cover This book provides a comprehensive guide to procuring, utilizing and monetizing intellectual property rights, tailored for readers in the high-tech consumer electronics and software industries, as well as technology startups. Numerous, real examples, case studies and scenarios are incorporated throughout the book to illustrate the topics discussed. Readers will learn what to consider throughout the various creative phases of a products lifespan from initial research and development initiatives through post-production. Readers will gain an understanding of the intellectual property protections afforded to U.S. corporations, methods to pro-actively reduce potential problems, and guidelines for future considerations to reduce legal spending, prevent IP theft, and allow for greater profitability from corporate innovation and inventiveness. Offers a comprehensive guide to intellectual property for readers in high-tech consumer electronics, software and technology startups; Uses real case studies to illustrate concepts covered; Discusses most recent changes to the U.S. patent laws, such as the America Invents Act; Describes specifics of protections offered, as well as benefits and shortcomings of each type; Provides guidance on IP implementation, procedures for protecting IP and which types of protections are necessary. About the Author Gerald B. Halt Jr. is a shareholder at Volpe and Koenig P.C.