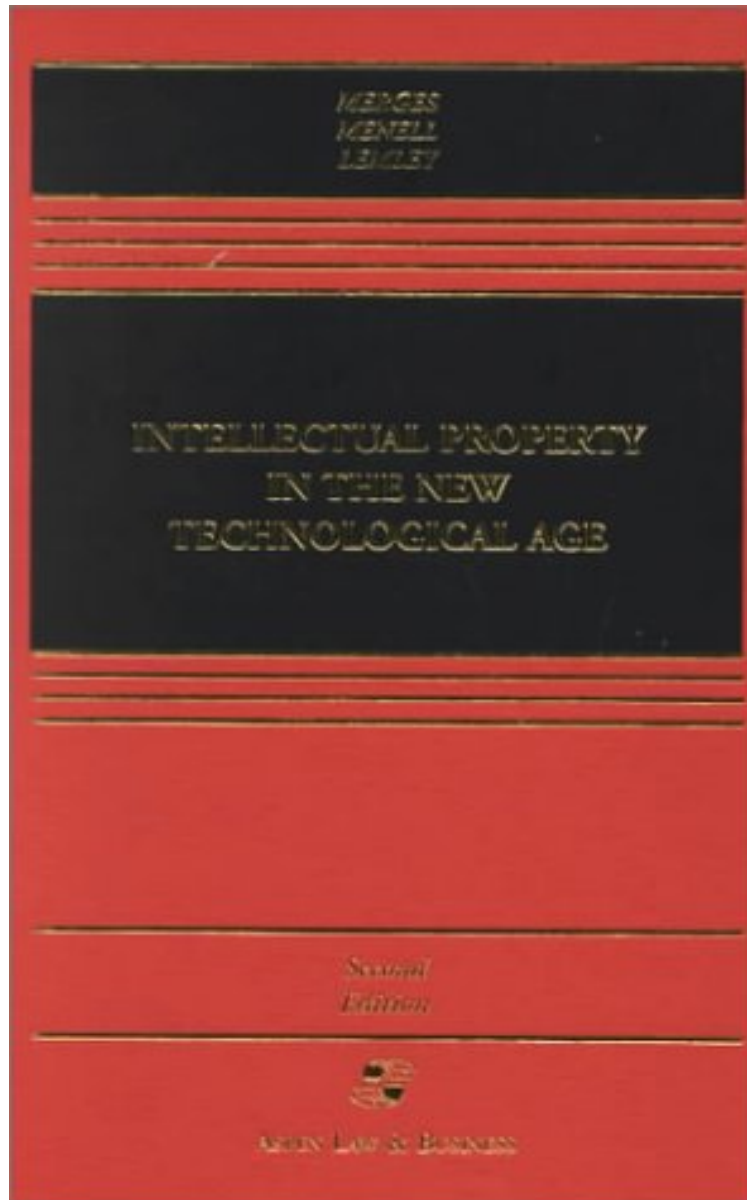


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## Intellectual Property in the New Technological Age, Second Edition (Casebook)

*Robert P. Merges, Peter Seth Menell, Mark A. Lemley*  
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**Robert P. Merges, Peter Seth Menell, Mark A. Lemley : Intellectual Property in the New Technological Age, Second Edition (Casebook)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Intellectual Property in the New Technological Age, Second Edition (Casebook):

3 of 3 people found the following review helpful. Generally excellent, with some minor problems in the details  
By James Z. Overall, I thought this book was well-done. You could hardly pick a better team of authors to write as experts in intellectual property. That being said, it goes without saying that this book is excellent in its coverage of applicable legal issues. The authors also seem to be aware of student's concern over the production of edition after edition, and they take the time in the introductory to specify why this new version is necessary. First, as to Copyright Law and Trade Secrets, it presents both relatively directly and in an understandable manner. It is cleanly-edited as well. On the con side, there are more questions asked than answered in the Notes Comments section after each case, which is sometimes frustrating (but seems to be a trend in these books). Some of the case edits also omit things that I thought shouldn't have been omitted (for instance, in Harper Row the language always-quoted on "taking the heart of a work" in the third fair use factor was omitted). There are also some cases omitted that I would have included, but that's likely always true in textbooks. As to the Trademark, Patent, Antitrust, Software, and Introductory materials, my comments above still apply generally. The book is generally well-organized and progresses in an orderly, logical manner. I have no complaints whatsoever about the accuracy of the substance of the book. The cases are cleanly-edited down to the most important material. Generally, I have no complaints with the clarity of the writing or its arrangement. The drawbacks in the other sections of the book are that there are pieces of information scattered about in comments and questions or notes sections that would be more helpful if universally included. For example, discussion of doctor's liability when using patented devices occurs a few times in different chapters, but the information that appears in each only give a "big picture" if combined together (even then, this is assuming students remember the prior mentions and that the professor assigned all such sections for the class). The puzzle pieces are entirely consistent - it would just be more helpful if they were presented in-full both times or if it was only mentioned once (together in the same area, such as under contributory infringement). Among other examples, this occurs for specific international issues, after-arising technology, and rarely for channeling of protection between different IP modes (copyright, patent, trademark, trade secrets, etc.). In the vast majority of cases, the book is also very clear in how it presents blackletter law. Occasionally, however, you're left wondering what the answer is to a particular nuanced question asked that it seems like the authors intended to answer. 99% of the time, the authors list the question ("can you be liable for...?") and then, after citing a case that addresses it, give the answer in a parenthetical (X v. Y, 123 F.3d. 88 (3d Cir. 2004)(no)). But there are definitively instances where a nuanced legal point is left partially unexplained, or the reader isn't given an answer that current caselaw provides. Let me reiterate that this book is an excellent one. Its shortcomings are few, and generally will be easily addressed by class lectures and/or students asking questions of their professor. And of course, no one book could answer every nuanced question of IP law; the authors have done a commendable job of covering the most essential, and not leaving students hanging. In summary, the book is quite good and I would certainly use it in teaching IP courses. The few errors that exist, however, I hope the authors will address in their ongoing efforts at producing this excellent textbook.

0 of 0 people found the following review helpful. Good book  
By CustomerSchool work help. 0 of 0 people found the following review helpful. Sleeper entry in the IP world  
By Daniel L. This is a surprisingly interesting book. Much less dry than I expected. For the IP novice (like me) it starts slow, explaining the principles, then building on the principles advances to current issues in IP.

Book by Merges, Robert P., Menell, Peter Seth, Lemley, Mark A.