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Jennifer Davis

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Jennifer Davis : Intellectual Property Law (Core Texts Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Intellectual Property Law (Core Texts Series):

As part of the Core Text Series, Intellectual Property Law provides students with an overview and basic understanding of this area of the law. It covers the six key areas of intellectual property law; patents, copyright, industrial designs, confidential information, and unregistered and registered trademarks while also placing IP in its wider context,

recognizing the economic and social influences on its development and examining associated ethical issues. Close attention is paid to changes in technology and in the global economy which have affected the law's development, and this third edition offers expanded coverage of copyright and information technology, as well as database rights and internet issues. It also provides further information on confidence and the law in relation to privacy, and TRIPs. In this book, Jennifer Davis conveys the excitement being generated as this area of the law advances into uncharted territories, whether in human creative enterprise or international commerce. She also casts a critical eye over the constant expansion of legal protection afforded to intellectual property law.

About the Author Jennifer Davis MSc, PhD, is Fellow in Law, Wolfson College, Cambridge and Newton Trust Lecturer in Intellectual Property, University of Cambridge.