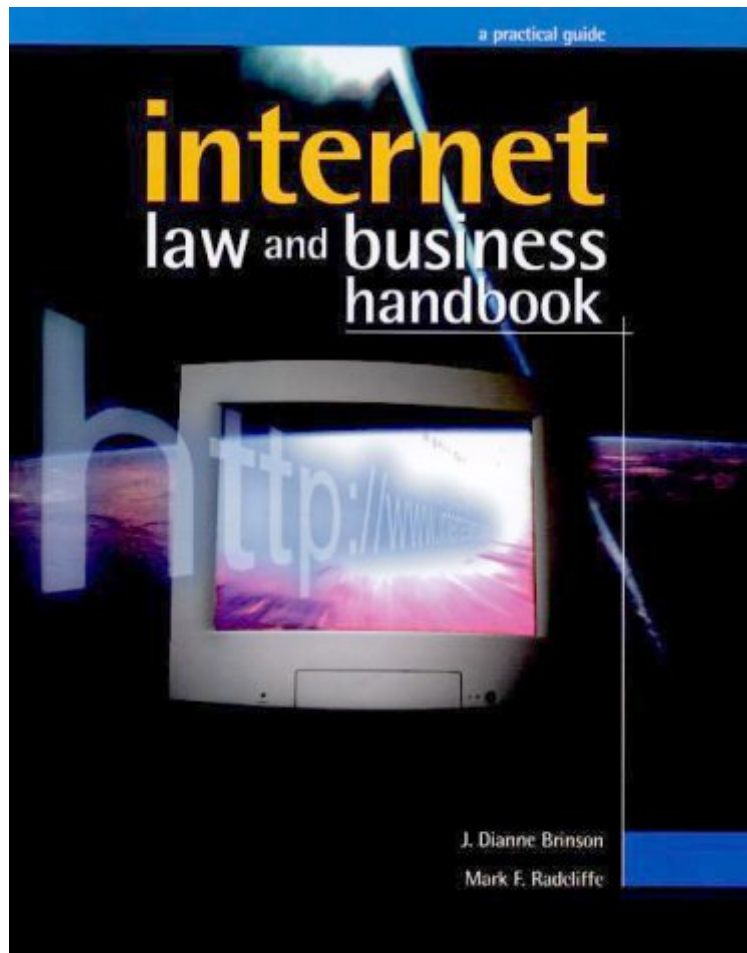


(Mobile pdf) Internet Law and Business Handbook: A Practical Guide with Disk

## Internet Law and Business Handbook: A Practical Guide with Disk

*J. Dianne Brinson, Mark F. Radcliffe*  
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conducted. The "Internet Law and Business Handbook" cogently weaves time-tested laws with the new demands that technological progress has exacted on modern organizations. This is an indispensable reference for the conduct of business in a tech-driven marketplace. It is thoroughly researched and handily crafted to make the arcana of law accessible to the layperson. 0 of 2 people found the following review helpful. Probably a good book ...if you could get it delivered. By Meanygrumpface I ordered this for a class only to find out on the estimated delivery day that it is not available from any sources. This happened at 2 separate and different sellers, one being and the other being a college bookstore. Apparently it is a difficult book to obtain. If you need this book for a class I highly recommend you buy it from one of the used book resellers and not .com as a new book or anyone else who sells it new and gives a future shipment date. Be sure that it is actually 'in stock' before you order it and check that it is the correct edition.

Use of the Internet as a business, research, and personal communications tool is growing at an astounding rate. This practical reference uses simple language and clear explanations to help businesses and individuals with all aspects of Internet usage—setting up business Web sites and personal home pages, putting existing material online, creating material specifically for the Internet, using material found on the Internet, e-commerce, and educational aspects of the Internet. After examining and explaining particular aspects of Internet law, real-world examples are used to illustrate how these rules affect individuals and businesses. Includes a disk containing 15 sample contracts and additional resource information

From Booklist The authors have put together a "comprehensive, practical guide to the legal and business issues that arise in various aspects of using the Internet." Even though new issues arise daily and laws are changing almost as fast as a Napster user can download a favorite recording, this guide provides a solid legal foundation for Internet entrepreneurs and users alike. Brinson teaches at San Jose State University and at Berkeley, while Radcliffe practices law in Palo Alto. Their Handbook builds on their earlier guides, *Multimedia Law and Business Handbook* (1996) and *Internet Legal Forms for Business* (1997). They first explain the laws that apply to Internet use, such as those on copyright, contracts, defamation, privacy, and publicity. Then they focus on creating Web sites and Web products (covering development agreements and requirements for permission or licensing to use preexisting content) and on Web marketing and e-commerce (covering product and domain names, the law of selling, and site links). Other miscellaneous topics include music on the Web, union concerns, distance learning, e-mail, and service-provider liability. Appendixes list other information resources and include sample contracts in print format and on the accompanying disk. Copyright American Library Association. All rights reserved. About the Author J. Dianne Brinson is an Internet law professor. Mark F. Radcliffe was named one of the "100 Most Influential Attorneys in the United States" by the *National Law Journal*. Both live in Portola Valley, California.