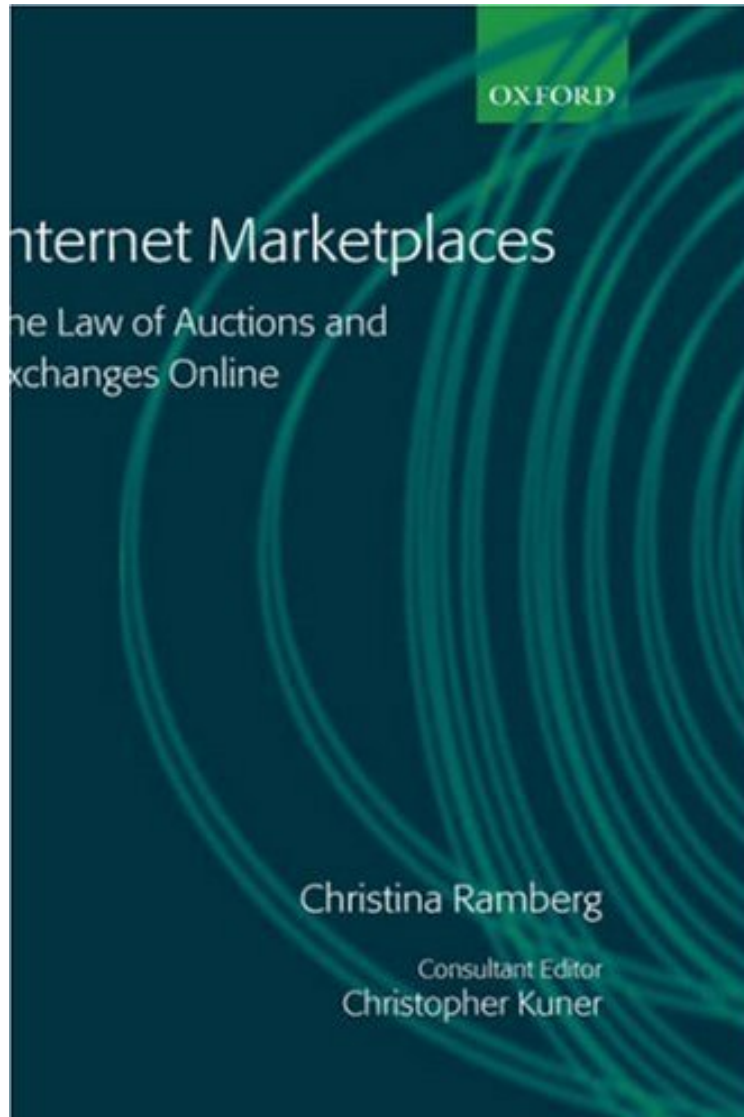


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then there are the b2b exchanges, usually confined to specific industries. Ramburg studies both types of entities, placing their legal frameworks in the context of existing traditional auctions and exchanges. The perspectives in the book are predominantly European, with an emphasis on Britain. She furnishes a useful taxonomy of auctions - English, Dutch, Japanese, sealed bid... You are undoubtedly familiar with the English type, but the others may be new to you. The book goes over the many details about what can go wrong online. Like different interpretations of sale conditions and membership terms. Or being able to cancel bids and what constitutes "unintentional" mistakes and how to undo these. If you are pondering operating a new online auction or exchange, you would do well to carefully look over the many details in this book. On a de facto basis, it can be a vital operator's manual.

Internet Marketplaces explains and analyses the legal questions and challenges posed by the increased use of online auctions and exchanges for business transactions. Rather than focusing on internet businesses as a whole, the author studies the rules related to closed internet marketplaces where commercial dealings are carried out. The book provides a detailed analysis of the new business models that are being employed, their legal structures, and the extent to which further work is still required to fill in the legal infrastructure. Professor Ramberg is well known for her expertise and involvement in this field, and the book will prove to be useful to fellow practitioners as well as being a key reference for academics working in this area.

About the Author Christina Hultmark Ramberg is Professor of International Commercial Law at the Stockholm School of Economics and a member of the UNICITRAL and International Chamber of Commerce working groups on e-commerce. She has written extensively in the field of e-commerce law, and also advises governments and private law firms on the subject. Christopher Kuner is Partner at the Brussels office of Hunton Williams, specializing in global data protection and e-commerce practices.