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IP in the Digital Era (Special Reports)

Trevor Black

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In many areas technology has raced ahead of legal protection and companies face commercial opportunities uncertain of their rights in law. This new Special Report, IP in the Digital Era explores these areas of uncertainty, assessing in turn the problems confronting each of the players in the information economy, from authors and performers to publishers, broadcasters and the digital media industry. It helps lawyers understand how deficiencies in intellectual property protection are likely to affect their clients' commercial interests and alert them to the areas where legal advice is most needed.* Provides a clear guide to some weaknesses in IP protection exposed by rapid advances in technology* Helps you understand the commercial problems facing your clients* Highlights areas where legal advice will be most needed in future* Includes coverage of IP protection available for major players in the information society, providing you with a perspective on the legal impact of digital technology across industry* Provides global coverage with reference to international treaties, updates readers on developments internationally and in emerging markets