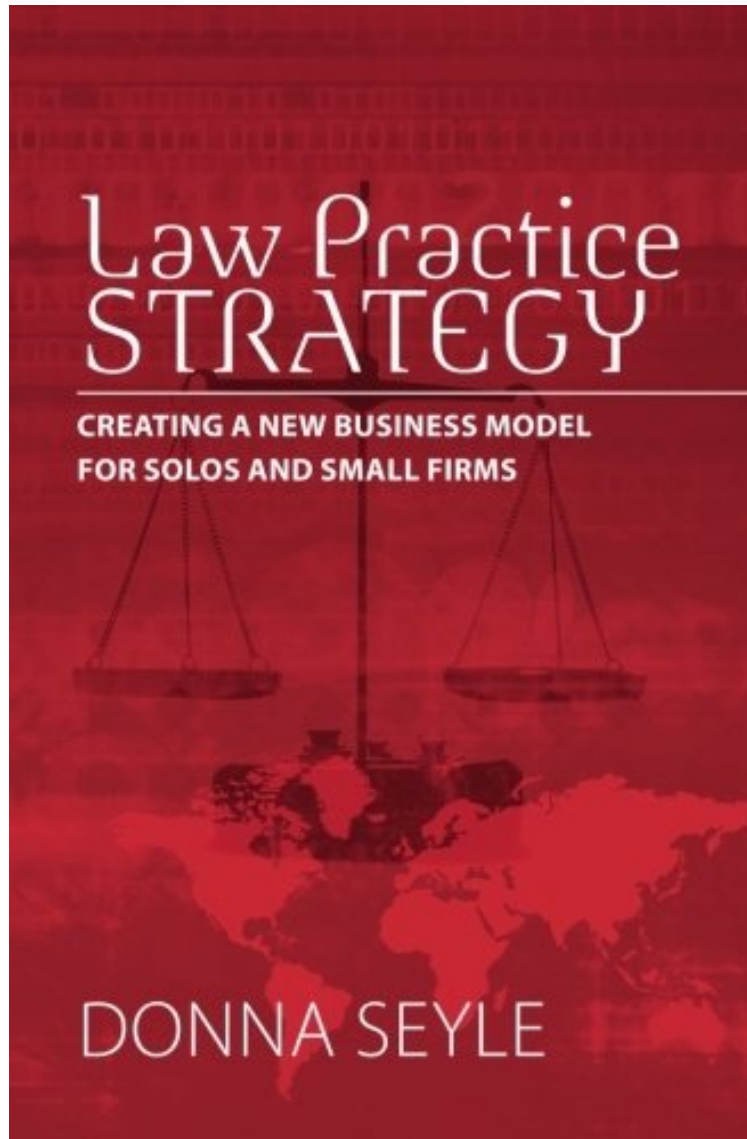


# Law Practice Strategy: Creating a New Business Model for Solos and Small Firms

*Donna K. Seyle*

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#2325712 in Books Donna K Seyle 2011-05-24Original language:EnglishPDF # 1 8.00 x .39 x 5.25l, .40  
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**Donna K. Seyle : Law Practice Strategy: Creating a New Business Model for Solos and Small Firms** before purchasing it in order to gage whether or not it would be worth my time, and all praised Law Practice Strategy: Creating a New Business Model for Solos and Small Firms:

0 of 0 people found the following review helpful. good and practicalBy Bernard LamonAfter a short review of the

"New Now" (the new landscape of the legal industry), the author gives very practical and simple pieces of advice : invest in IT, social networks and so on. She also deals with the Ethics of the Cloud and I can assert that these issues are also raised (more or less in the same manner) in other jurisdictions (I practice in France). At the end of the day, it is not a revolutionary book : it just underscores that a revolution is in progress. The book is full of useful, valuable (in the true sense of the term) and practical tips for lawyers. In that sense, it carries more value than some very expensive books on the legal industry ! The pros of being solo (or with a small firm) is being agile ! so act now ! 3 of 5 people found the following review helpful. tough to get through By raggamuffin This book is just like a legal brief chock full of information but tough to slog through. Good information but it is near impossible to pull good information out because the density of the material. It would be great if she would write like regular human beings read. Lawyer or not, no one enjoys reading a brief or a legal treatise.

The legal profession is currently undergoing a fundamental change in the way law is practiced as a result of technology, globalization, and an unstable economy. In order to stay competitive in a rapidly evolving global market, solos and small firms need to learn how to integrate processes, technology, and sound business judgment into their practices. Discussing such relevant topics as cost containment, efficiency, and project management; cloud productivity tools; creating a virtual law office; security, ethics, and regulation in the cloud; the future of international security regulation; content marketing; and alternative fee agreements, *Law Practice Strategy: Creating a New Business Model for Solos and Small Firms* runs the gamut of pertinent information unlike any other resource available today. By showing how to integrate each of these concepts and practices, a successful business model with breadth and vision emerges for solos and small firms. There are currently a number of books being published that focus on just one or two isolated elements or pillars of the evolving law practice management landscape dealing with the integration of processes, technology, and sound business judgment. None, however, incorporate all of the pillars in a comprehensive, accessible format like *Law Practice Strategy: Creating a New Business Model for Solos and Small Firms*. Uniquely targeted and highly ambitious, it is the go-to source for constructing a viable business strategy for the solo and small firms in need of an entrepreneurial makeover to survive in a revolutionary new paradigm. Culled from a unique blend of twenty-two years of professional experience in both law practice and business, this cutting edge primer is the book for tomorrow available today, focusing not on how to keep up with the curve, but how to get ahead of it by understanding the curve as it forms and acting on that understanding.

**About the Author** Donna Seyle has over twenty-three years of professional experience that is a unique blend of traditional firm practice and business experience in multiple levels of real estate law nationwide. She founded the virtual-based Freelance Law Firm in 2009 and *Law Practice Strategy*, a law practice consultancy, in 2010. Donna has recently taken a position as Content Manager for JD Supra, an online legal publisher and distribution platform. She is a member of ABA's Law Practice Management Section and e-lawyering task force, ABA's GP-Solo Division, and California State Bars Law Practice Management and Technology Division. Donna blogs extensively on the future of law at [LawPracticeStrategy.com](http://LawPracticeStrategy.com), [Lawyerist.com](http://Lawyerist.com) and [SmallFirmInnovation.com](http://SmallFirmInnovation.com), and has been published in ALM's LegalTech Newsletter, ABA's GP-Solo Technology eReport and TechnoLawyer. She currently resides in Santa Cruz with her husband, her cat Morris, and an occasional son or two.