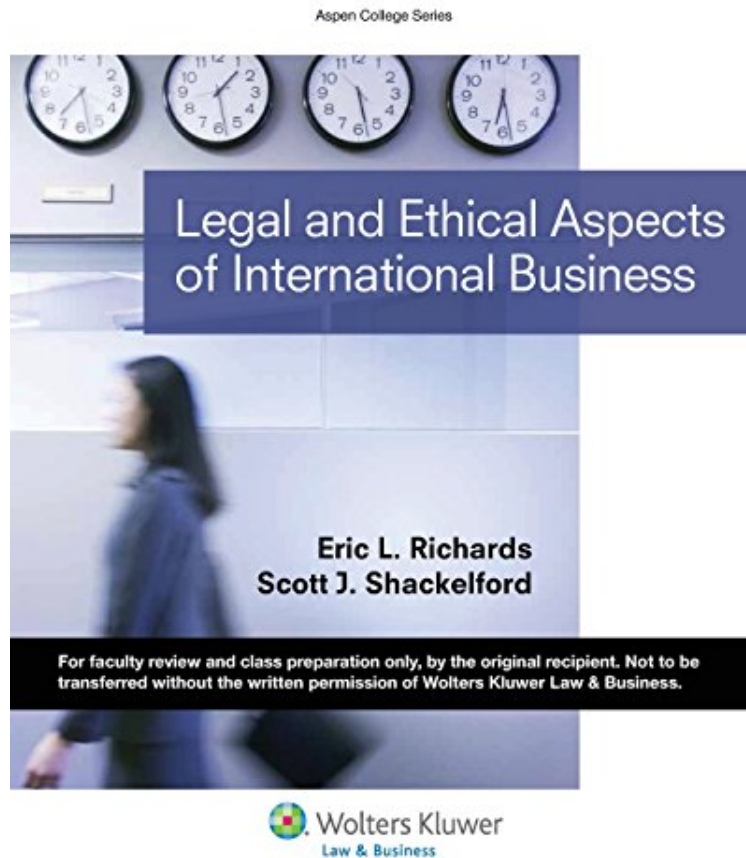


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## Legal Ethical Aspects of International Business (Aspen College Series)

*Eric L. Richards, Scott J. Shackelford*  
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0 of 0 people found the following review helpful. Decent Introductory Book - But eCopy has significant formatting issues.By RyanThe book seems fines. Decently written and has some good case examples. Personally I think that the legalese should be toned down a bit for these types of intro law books, but I understand that the authors likely want people to get used to reading such writing. It makes for a painful first couple of chapters but you get used to it fairly quickly.My issue is with the formatting and editing. It seems there was none. There are numerous typos throughout, which isn't a big deal, but I expect a textbook with this size price tag on it to at least have been reviewed by an editor. What is not acceptable is the formatting on the eCopy. There are several sections of the ebook where every single dollar sign, ampersand, dash, apostrophe, and misc other symbols result in a carriage return. See Chapter 10 there are

multiple per page; it makes for some very distracting writing. The formatting is so bad there is absolutely no way an editor looked at the ecopy, it's very obvious just thumbing through the book. I've checked it on two computers, a tablet, and my phone, and they all have the same issue. Please fix in the next version. Example photo attached of a single paragraph. The carriage return at the end resulted in the remaining two sentences being carried over to the next page leaving both pages largely blank. I recognize that eCopy is relatively new, but this lack of editing simply isn't acceptable in a \$200+ book.

Effective managers must accurately assess the legal and ethical ramifications of complex business transactions. This requires familiarity with the basic principles of international law, and an understanding of the importance of culturally diverse ethical traditions in all of their business relationships. *Legal and Ethical Aspects of International Business* is your authoritative guide to the law and ethics of business leadership in the global market. It provides the vehicle for today's and tomorrow's managers to successfully navigate the legal and ethical environment of business around the world. Classroom-tested and business-world vetted, *Legal and Ethical Aspects of International Business* provides:

- Overviews and opening questions at the outset of each chapter that forecast central concepts and learning objectives
- A variety of cases that will peak student interest and fuel class discussion
- Careful editing of cases that preserves the legal and ethical issues confronting global business managers, without miring the reader in jargon and extraneous details
- Questions and Problem Cases at the end of each chapter that provide opportunities to test knowledge and apply theory to practice
- In Focus and Global Note inserts that explore hot topics like privacy, cyber security, and sustainability
- International and comparative perspectives, as the authors look at how substantive issues are addressed by different legal systems around the world
- Visual aids, such as flowcharts, integrated throughout the book, that illustrate and reinforce key concepts
- Ethics in Action inserts that demonstrate the role of ethics in global business transactions