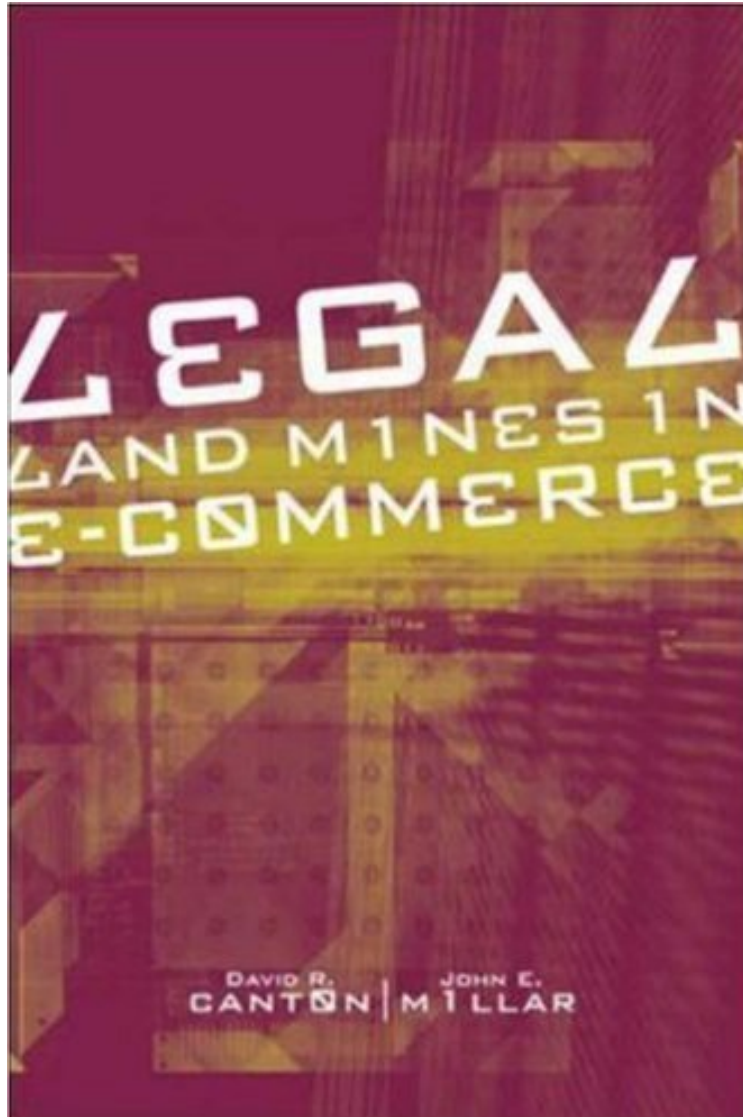


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David Canton, John Millar

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David Canton, John Millar : Legal Landmines in E-Commerce before purchasing it in order to gage whether or not it would be worth my time, and all praised Legal Landmines in E-Commerce:

1 of 1 people found the following review helpful. A worthwhile readBy Peter KhanThe cases discussed in this book clearly highlighted relevant issues for any company involved in e-commerce. I work for a small manufacturing organization and while the discussions did not specifically deal directly with manufacturing organizations, I was able to identify items that pertained to our e-commerce applications. I have concluded that many e-commerce issues are

common across dissimilar organizations and we can all learn from other companies' experiences. I recommend this book, regardless of expertise in the field. 1 of 1 people found the following review helpful. Critical Issues in E-Commerce By Eldon Amoroso I was very impressed with this book. It gave an excellent view of the kind of considerations that a company should make before pursuing e-business. I was also pleased with the level of detail in the selected case studies. It provided a very comprehensive list of e-commerce issues, and yet did not get bogged down with huge amounts of detail. I have marked a lot of pages for future reference!

Legal Landmines in E-Commerce is based on 5 cases from the Ivey School of Business. The authors take the business issue and elaborate on the legal issues embedded in the high tech/internet business cases.