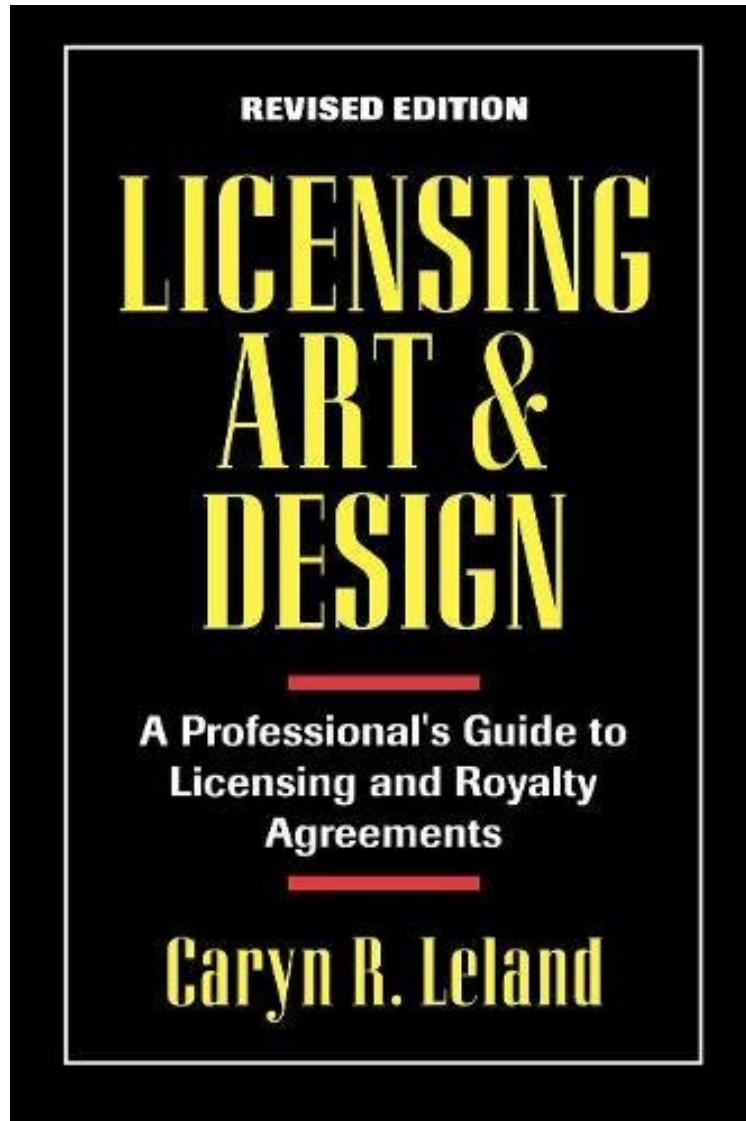


(Pdf free) Licensing Art and Design: A Professional's Guide to Licensing and Royalty Agreements

Licensing Art and Design: A Professional's Guide to Licensing and Royalty Agreements

Caryn R. Leland

**Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#843998 in Books Allworth Press 1995-05-01 Original language: English PDF # 1 9.00 x 6.00 x 6.00l, .51
#File Name: 1880559277128 pages | File size: 29.Mb

Caryn R. Leland : Licensing Art and Design: A Professional's Guide to Licensing and Royalty Agreements before purchasing it in order to gauge whether or not it would be worth my time, and all praised Licensing Art and Design: A Professional's Guide to Licensing and Royalty Agreements:

This text shows the designer, illustrator, photographer or fine artist how to increase income by licensing creative images. Coverage includes: copyright, patent and trademark law; licensing agreements; maximizing royalties; negotiation checklists; model agreements; finding manufacturers; and licensing in cyberspace. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.